

Crowdsourcing

Instructions: Using words from this word bank, or adding your own words not in the bank, pick the top three brand identifiers that you would use to describe me.

Once you pick three, please write a brief statement defining what that term means to you.

Word Bank

Accessible	Challenging	Determined	Generous	Learning	Respectful
Accomplished	Charitable	Direct	Graceful	Loyal	Secure
Accountable	Clear	Disciplined	Growth-minded	Mindful	Sensitive
Accurate	Comforting	Diverse	Honest	Optimistic	Significant
Adventurous	Committed	Efficient	Imaginative	Original	Sincere
Affection	Compassionate	Effective	Impactful	Passionate	Speedy
Authentic	Complete	Empathic	Independent	Peaceful	Spirituality
Altruistic	Content	Enthusiastic	Integral	Powerful	Stable
Ambitious	Controlling	Expert	Intelligent	Prosperous	Strong
Assertive	Courageous	Fair	Just	Punctual	Successful
Balanced	Creative	Family-first	Kind	Relaxed	Sympathetic
Brave	Curious	Flexible	Knowledgeable	Reliable	Team-player
Calm	Dependable	Fun	Loving	Resourceful	Understanding

Word

Briefly define what this word means to you.

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